



KOREATOWN YOUTH+
COMMUNITY CENTER

33rd Annual

Holiday Carnival



**SAT,
DEC 12**

**10:00AM
-
1:30PM**

**CAHUENGA ELEMENTARY SCHOOL
220 S HOBART BLVD. LOS ANGELES 90004**

DEAR FRIENDS OF KYCC,



For more than three decades, KYCC has celebrated the holiday season with our community in Koreatown. What began as an idea planted by our staff—a way to give back to our clients and families during the holidays—has grown into a treasured community tradition, bringing together hundreds of children and families at KYCC's Holiday Carnival.

Every year, KYCC brings holiday cheer to under-resourced families in our community through this seasonal event, offering free toys, arts and crafts, games, entertainment, and holiday memories for the whole family.

We invite you to be part of the holiday magic this year and help KYCC's tradition continue to grow and rise as we celebrate our 33rd Annual Holiday Carnival on Saturday, December 12, 10:00 a.m. to 1:30 p.m., at Cahuenga Elementary School.

Your generous support helps create a joyful and memorable experience for children and families across Koreatown, while investing in a community tradition that has been rooted here for generations. There are many ways to get involved—whether by hosting a booth, volunteering, leading a toy drive, or sponsoring activities that bring joy to all families in attendance.

If you have any questions about our Holiday Carnival or other ways to engage, please contact Carolyn Kwak at (213) 365-7400 Ext. 5240 or ckwak@kyccla.org.

Sincerely,

Johng Ho Song

Johng Ho Song
Executive Director

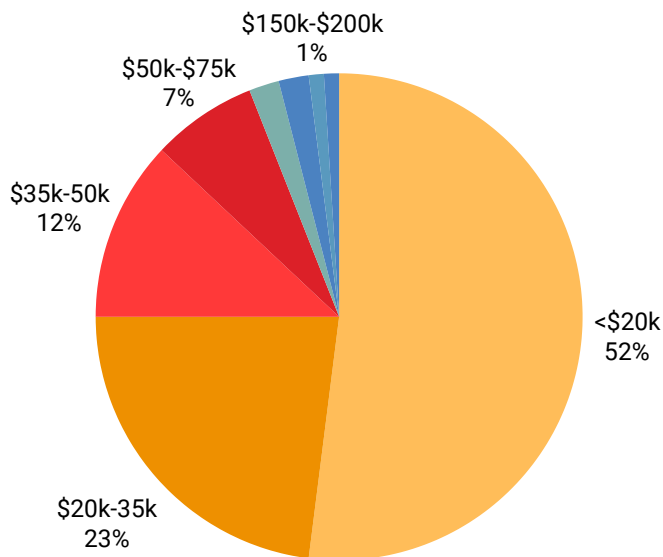


OUR PARTICIPANTS

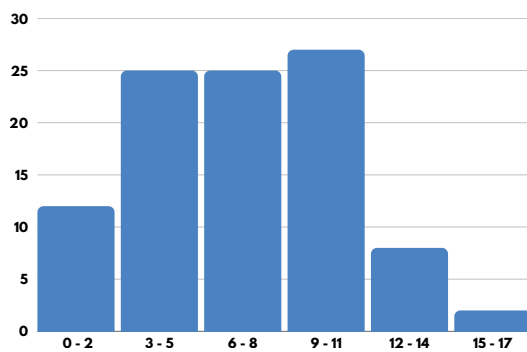
KYCC's Holiday Carnival is our largest event of the year and in 2025 we served nearly 2,000 attendees. Additionally, this event regularly engages over 300 volunteers, 15 toy drive campaigns and nearly 50 sponsors and partners.

Attendee Household Income

(Avg. Household Size 4.43 Members)



Percentage of Youth by Age



Attendees by Neighborhood

Koreatown



South LA



Other



Northeast LA



ENGAGEMENT

We are proud that our Holiday Carnival is a community effort and we are pleased to offer the following engagement opportunities: **1) event sponsorship** **2) volunteering** (event day and/or giftwrapping) **3) leading a toy drive** and/or **4) hosting an activity/giveaway booth.**



SPONSORSHIP

RESERVED

TITLE SPONSOR: \$30,000

Our Title Sponsor's support will help KYCC secure an event site, as well as all operations and logistics equipment, that are crucial to a joyful and safe community event.

- Event presenter naming rights
- Exclusive logo on (1) event registration pop-up banner, (1) step-and-repeat banner, and all group recognition signage and marketing materials
- Public acknowledgement on stage and speaking opportunity during program
- Exclusive sponsor recognition on agency social media and website, including day-of Instagram story
- One 10' x 10' event booth
- Priority volunteer registration for your team

ANGEL SPONSOR: \$20,000

Our Santa Room is where we give out toys and the reason why so many attendees line up hours before our event doors open. Be a part of making a child's holiday wishes come true!

- Exclusive logo on (1) Santa Room pop up banner, prominent placement on step and repeat banner, all group recognition signage, and marketing materials
- Public acknowledgement on stage and speaking opportunity during program
- Exclusive sponsor recognition on agency social media and website
- One 10' x 10' event booth



SPONSORSHIP

FEAST SPONSOR: \$15,000

We provide meals for nearly 300+ volunteers and refreshments for 2000+ attendees.

- Group logo recognition on signage at Food & Beverage station
- Logo on step and repeat, all group recognition signage, and marketing materials
- Public acknowledgement on stage
- Exclusive sponsor recognition on agency social media and website
- One 10 x 10' event booth

REINDEER SPONSOR: \$10,000

Our carnival brings over 10 games and inflatables for kids of all ages. These family-friendly activities make the carnival a fun and full-day experience.

- Group logo recognition on signage at Games station
- Logo on step and repeat, all group recognition signage, and marketing materials
- Public acknowledgement on stage
- Sponsor recognition on agency social media
- One 10 x 10' event booth

STARS SPONSOR: \$5,000

Our live stage is often the center of attention with a full schedule of performers who bring holiday cheer and entertainment.

- Group logo recognition on signage at stage
- Logo on step and repeat, all group recognition signage, and marketing materials
- Public acknowledgement on stage
- Sponsor recognition on agency social media
- One 10 x 10' event booth



SPONSORSHIP

ELF SPONSOR: \$3,000

We can't do this without our helpers! We have 300+ volunteers supporting our operations. Help support the volunteers who make this special day possible.

- Group logo recognition on event pop-up banner
- Logo on all group recognition signage and marketing materials
- Public acknowledgement on stage
- Sponsor recognition on agency social media
- One 10' x 10' event booth

COMMUNITY BUILDERS: \$1,500

Our carnival is a community effort, and one that can't be done without the support of our sponsors, volunteers, toy drive leaders, and partners.

- Logo on step and repeat, all group recognition signage and marketing materials
- Public acknowledgement on stage
- One 10' x 10' event booth

BOOTH SPONSOR: \$500

Join us by hosting a booth at the carnival! Space is limited, first come first serve.

- One 10' x 10' event booth

INDIVIDUAL AND IN-KIND DONORS

All individual donors will be recognized on our website and event program.

In-kind recognition begins at \$500. Please contact us to discuss your contribution and recognition.



THANK YOU TO OUR PAST SPONSORS AND PARTNERS!



Lee Min Ho Fan Club

Savannah Castro



SPONSOR REGISTRATION



SPONSORSHIP

- ☐ Title Sponsor \$30,000
- ☐ Angel Sponsor \$20,000
- ☐ Feast Sponsor \$15,000
- ☐ Reindeer Sponsor \$10,000
- ☐ Stars Sponsor \$5,000
- ☐ Elf Sponsor \$3,000
- ☐ Community Builder \$1,500
- ☐ Other: _____

CONTRIBUTIONS

- ☐ I wish to support KYCC with a gift of \$ _____ (Tax ID #95-3779389)

ADDITIONAL OPPORTUNITIES

- ☐ Lead a toy drive
- ☐ Host a giveaway/activity booth
- ☐ Giftwrapping and/or event volunteering

LOGO

To ensure inclusion in printed materials, please email your hi-resolution, transparent logo file to eyoshikawa@kyccla.org no later than **Friday, November 13th**.

SPONSORSHIP

Contact Name: _____ Organization/Company: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Email: _____

PAYMENT INFORMATION

- ☐ Check (please make payable to KYCC)

☐ Credit Card #: _____ Expiration: _____

Name on card: _____ CSC/CVV: _____

Street Address: _____ City: _____

Billing address (check box if same as above) ☐ : _____

State: _____ Zip: _____ TOTAL CHARGE: \$ _____

Please submit your completed form to:

Carolyn Kwak, Development Coordinator at ckwak@kyccla.org or via mail.
ATTN: Carolyn Kwak, 3727 W. 6th St., Suite 300, Los Angeles, CA 90020