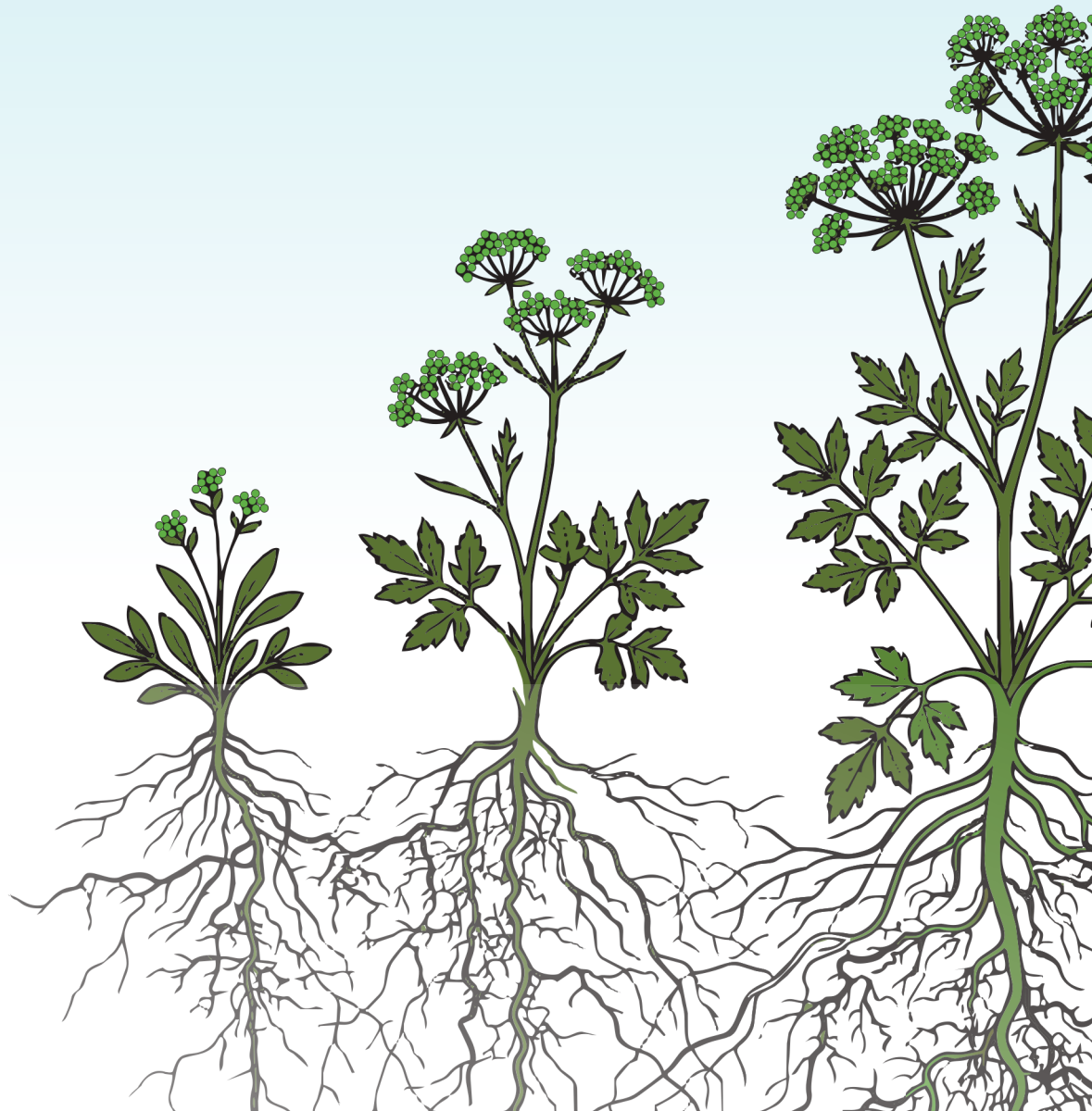


Rooted & Rising

25TH ANNUAL BENEFIT CONCERT

The Music Center's Walt Disney Concert Hall
August 20, 2026



KOREATOWN YOUTH+
COMMUNITY CENTER



Rooted in Koreatown, Rising with You

A MESSAGE TO OUR SUPPORTERS

For more than five decades, KYCC has been deeply rooted in our Koreatown community, caring for the residents, small businesses, and community partners we serve. What began as a Korean youth serving organization has evolved into a broad network of programs and services that support all of Koreatown at every stage of life and growth.

Today, our work continues to be shaped by the strength of community connections, intergenerational support, and the belief that every family and neighbor deserves to thrive. As we invest in youth leadership, mental health, education, greener and cleaner neighborhoods, and community well-being, we remain committed to sustaining high-quality services for future generations.

We invite you to help our community continue to rise, through your support of KYCC's Annual Benefit Concert. Your partnership will help ensure that KYCC can continue providing vital programs and opportunities to keep our community thriving. Thanks to supporters like you, KYCC remains a place of trust, belonging, and growth for thousands across Los Angeles.

Sincerely,

Johng Ho Song
Executive Director





Concert Overview

Join us on Thursday, August 20 for an unforgettable evening of music and impact at our annual benefit concert supporting the Koreatown Youth and Community Center (KYCC). This special night will bring together incredible artists and a vibrant community to celebrate and uplift the children and families we serve. Every ticket helps sustain and expand access to critical programs in education, mental health, housing and the environment—don't miss your chance to be part of something meaningful.

DATE AND TIME

Thursday, August 20, 2026
Concert begins at 7:00 p.m.

VENUE

Walt Disney Concert Hall
111 S. Grand Ave.
Los Angeles, CA 90012

VIP RECEPTION

A VIP reception will be hosted at the Founders Room at Walt Disney Concert Hall, starting at 5:30 p.m. prior to our concert.

Featured Artists



BAEK JI YOUNG

SINGER AND ENTERTAINER

Baek Ji-young, also known as the “Queen of Ballad & OST,” is a South Korean singer and entertainer known for her powerful vocals and wide-range presence across music and television.

Since her debut in 1999, she has built a successful career through various hit songs, iconic drama OSTs, variety show appearances, and captivating live performances, becoming one of Korea’s most beloved female artists.



LA SANTA CECILIA

RECORDING ARTIST

La Santa Cecilia exemplifies the modern-day creative hybrid of Latin culture, rock and world music. The group draws inspiration from all over the world, utilizing Pan-American rhythms including cumbia, bossa-nova, rumba, bolero, tango, jazz and klezmer music. Their unique sounds and the experience of their colorful, passionate performances continues to captivate both loyal fans and new listeners.



KOREAN AMERICAN MUSIC FOUNDATION

KYCC FESTIVAL ORCHESTRA

Under the auspices of the Korean American Music Foundation, the KYCC Festival Orchestra was created as a key means to contribute to the local culture of Los Angeles. Given today’s climate for the arts, it is our mission to continue the classical aspects of music with the future of our generation. Keeping the arts alive and teaching our children the cultural and historical aspects of this time-revered musical tradition are the foundation’s primary goals.

Previous Concerts



Sponsorship Levels

Benefits	Title Sponsor \$50,000	Platinum Sponsor \$40,000	VIP Sponsor \$30,000	Premier Sponsor \$20,000	Benefactor \$10,000	Patron \$5,000	Partner \$2,500
Exclusive event naming rights	✓ Exclusive						
Logo projection in concert hall	✓ Exclusive						
Recognition in press release	✓ Exclusive						
Speaking opportunity	✓ VIP reception						
Logo on VIP Reception banner	✓ Exclusive	✓	✓				
Logo on concert hall banner	✓ Exclusive	✓ Exclusive	✓ (Lobby)	✓ (Garden level)			
Logo on step and repeat	✓ Prominent	✓ Prominent	✓ Prominent	✓	✓		
On-stage recognition by event emcees	✓ Prominent	✓	✓	✓	✓		
Social media recognition	✓ Exclusive (FB, X, IG post and IG story)	✓ Exclusive (FB, X, IG post)	✓ FB, X, IG post	✓ FB, X, IG post	✓ FB, X, IG post	✓ FB, X, IG post	
Recognition on marketing materials, VIP reception deck, and website	✓ Prominent	✓ Prominent	✓ Prominent	✓	✓	✓	✓
Concert program recognition	✓ Custom highlight	✓ Prominent	✓ Prominent	✓	✓	✓	✓
Invitations to pre-concert VIP reception	8	8	6	6	4		
Front orchestra concert tickets	8	8	6	6	4	4	4

RESERVED





KOREATOWN YOUTH+
COMMUNITY CENTER

25th Annual Benefit Concert

AUGUST 20, 2026

To finalize your registration, please complete this form and email to ckwak@kyccla.org or mail to 3727 W. 6th St., Suite 300, Los Angeles, CA 90020 or fill out online at bit.ly/2026KYCCconcert.

- | | |
|---|---|
| <input type="checkbox"/> Title Sponsor: \$50,000 | <input type="checkbox"/> Patron: \$5,000 |
| <input type="checkbox"/> Platinum Sponsor: \$40,000 | <input type="checkbox"/> Partner: \$2,500 |
| <input type="checkbox"/> VIP Sponsor: \$30,000 | <input type="checkbox"/> In-Kind Donor (please specify below) |
| <input type="checkbox"/> Premier Sponsor: \$20,000 | <input type="checkbox"/> Other (please specify): |
| <input type="checkbox"/> Benefactor: \$10,000 | _____ |

Primary Contact:

Full Name: _____

Company/Org: _____

Phone: _____

Email: _____

Mailing Address: _____

Payment Information:

Check: Please make payable to KYCC and remit to:
Koreatown Youth and Community Center
Attn: Carolyn Kwak
3727 W. 6th St., Suite 300, Los Angeles, CA 90020

Please note: IRS regulations prohibit donor advised funds (DAFs) from being used to cover sponsorship costs that provide personal benefits and may only be accepted if you choose to waive all sponsor benefits.

**KYCC IS A NONPROFIT ORGANIZATION UNDER SECTION 501(C)(3)
OF THE INTERNAL REVENUE CODE. TAX ID #: 95-3779389**

SPONSORSHIP AND LOGO DEADLINE: FRIDAY, JULY 17

For questions or to register, please contact Carolyn Kwak at ckwak@kyccla.org or (213) 365-7400 Ext. 5240



Thank You to Our Previous Sponsors

