



50th Anniversary

Holiday Carnival

Wilton Place Elementary School
745 S. Wilton Place LA 90005

FREE TOYS + GAMES
ARTS AND CRAFTS + LIVE ENTERTAINMENT

12.13.2025



Dear Friends of KYCC,



KYCC is excited to announce a very special celebration, our 50th Anniversary Holiday Carnival, taking place on Saturday, December 13, 2025 from 10:00 a.m. - 1:30 p.m. at Wilton Place Elementary School, in Koreatown.

For over 30 years, KYCC has brought holiday cheer to under-resourced families in our community through our beloved Holiday Carnival. What began as an effort by our staff to ease the challenges of the season, has grown into a treasured community tradition, offering free toys, arts and crafts, games, entertainment, and holiday memories for the whole family.

This year's Holiday Carnival will be unlike any other, as we also celebrate KYCC's 50th anniversary—a milestone honoring five decades of service to our community. We look forward to creating an unforgettable, joy-filled day that reflects both the spirit of the holidays and the legacy of KYCC.

This year, we invite you to build upon our holiday tradition and become a supporter of our 50th Anniversary Holiday Carnival. Your generous support will be recognized through marketing materials leading up to, and on the day of the event. There are many ways to get involved—whether by hosting a booth, volunteering, leading a toy drive, or sponsoring activities that bring joy to thousands of children and families.

If you have any questions about our Holiday Carnival or other ways to engage, please contact Carolyn Kwak at (213) 365-7400 Ext. 5240 or ckwak@kyccla.org.

Sincerely,

John H. Song

Executive Director

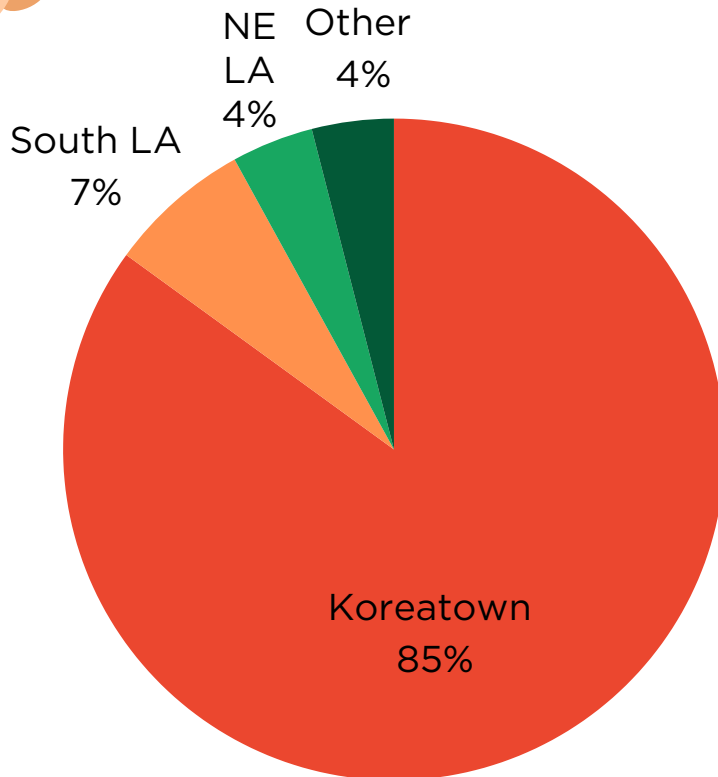


Our Participants

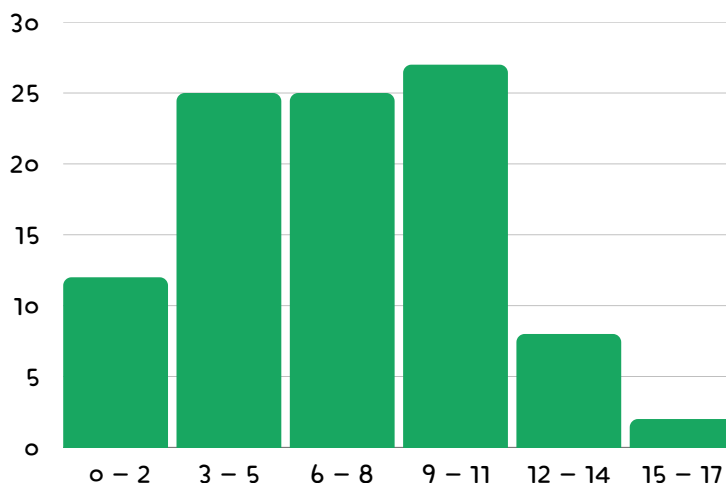
KYCC's Holiday Carnival is our largest event of the year and in 2024 we served nearly 2,000 attendees. Additionally, this event regularly engages over 300 volunteers, 15 toy drive campaigns and 50 sponsors and partners.



Attendees by Neighborhood



% Youth by Age



Attendee Household Income

(Avg. Household Size 4.43 Members)

Less than \$20k



\$20k - \$35k



\$35k - \$50k



\$50k - \$75k



\$75k - \$100k



\$100k+





Engagement Opportunities

We are proud that our Holiday Carnival is a true community effort and we are pleased to offer the following engagement opportunities: 1) event sponsorship 2) volunteering (event day and/or giftwrapping) 3) leading a toy drive and/or 4) hosting an event booth.



Sponsorship

Title Sponsor: \$25,000

Our Title Sponsor's generosity ensures KYCC can secure the event venue and essential logistics, creating a safe and joyful celebration for the entire community.

- Event presenter naming rights
- Exclusive logo on one (1) event registration pop-up banner, prominent placement on step-and-repeat banner and in group recognition signage and marketing materials
- Public acknowledgement on stage and speaking opportunity and prize/gift giving during program
- Exclusive sponsor recognition on agency social media (LinkedIn, IG and FB) and website
- Inclusion in event press release
- One 10' x 10' event booth



Angel Sponsors: \$20,000

Our Santa Room is where we give out toys and the reason why so many attendees line up hours before our event doors open. Be a part of making a child's holiday wishes come true!

- Exclusive logo on one (1) Santa Room pop-up banner, prominent placement on step-and-repeat banner and in group recognition signage and marketing materials
- Public acknowledgement on stage and speaking opportunity during program
- Exclusive sponsor recognition on agency social media (LinkedIn, IG and FB) and website
- One 10' x 10' event booth



Sponsorship

Feast Sponsors: \$15,000

We provide meals for nearly 2,000 attendees and 300+ volunteers, offering a hot coffee and hearty meal as a small way to show we care.

- Group logo recognition on signage at Food & Beverage station
- Logo on step and repeat and all group recognition signage and marketing materials
- Public acknowledgement on stage
- Exclusive sponsor recognition on agency social media (LinkedIn, IG and FB) and website
- One 10' x 10' event booth



Reindeer Sponsors: \$10,000

Our carnival is home to over 15 games and inflatables for kids of all ages. These activities make the carnival a fun and full-day experience for our families.

- Group logo recognition on signage at Games station
- Logo on step and repeat and all group recognition signage and marketing materials
- Public acknowledgement on stage
- Sponsor recognition on agency social media (IG and FB)
- One 10' x 10' event booth



Stars Sponsors: \$5,000

Our live stage is often the center of attention and we have a full schedule of performers who bring holiday cheer to the carnival.

- Group logo recognition on signage at stage
- Logo on step and repeat and all group recognition signage and marketing materials
- Public acknowledgement on stage
- Sponsor recognition on agency social media (IG and FB)
- One 10' x 10' event booth



Sponsorship



Elf Sponsors: \$3,000

Help us capture the magic of the holidays by joining us at our photo booth where families can create a— keepsake to treasure for years to come!

- Group logo recognition on signage at Santa Photo booth station
- Logo on step and repeat and all group recognition signage and marketing materials
- Public acknowledgement on stage
- Sponsor recognition on agency social media (IG and FB)
- One 10' x 10' event booth



Community Builders: \$1,500

Our carnival is a community effort, and one that can't be done without the important support of our sponsors, volunteers, toy drive leaders and partners.

- Logo on step and repeat and all group recognition signage and marketing materials
- Public acknowledgement on stage
- One 10' x 10' event booth



Booth Sponsor: \$500

Join us by hosting a booth at KYCC's largest public event of the year!

- One 10' x 10' event booth

Individual and In-Kind Donors

All other individual donors will be recognized on our holiday carnival website and event program. In-kind donation recognition begins at \$500. Please contact us to discuss how we can best recognize you for your support.

Thank You to Our Supporters

Event Sponsors



In-Kind Donors



Sponsor Registration

PLEASE FILL OUT THE FORM BELOW OR [CLICK HERE \(BIT.LY/2025KYCCCARNIVAL\)](https://bit.ly/2025KYCCCARNIVAL) TO FILL OUT OR PAY ELECTRONICALLY.

Sponsorship:

- ☐ Title Sponsor \$25,000
- ☐ Angel Sponsors \$20,000
- ☐ Feast Sponsors \$15,000
- ☐ Reindeer Sponsors \$10,000
- ☐ Star Sponsors \$5,000
- ☐ Elf Sponsors \$3,000
- ☐ Community Builders \$1,500
- ☐ Booth \$500
- ☐ Other: _____

Individual/In-Kind Donations

- ☐ I wish to support KYCC with a gift of \$ _____ (Tax ID #95-3779389)
- ☐ In-kind donation (please specify items and quantity): _____

Additional Opportunities:

- ☐ Lead a toy drive
- ☐ Host a giveaway/activity booth
- ☐ Giftwrapping and/or event volunteering

Contact Information:

Contact Name: _____
Organization/Company: _____
Street Address: _____
City: _____ State: _____ Zip: _____
Phone: _____ Email: _____

Payment Information:

- ☐ Check (please make payable to KYCC)
- ☐ Credit Card #: _____ Expiration: _____
- Name on card: _____ CSC/CVV: _____
- ☐ Billing address (check box if same as above):
Street Address: _____
City: _____ State: _____ Zip: _____
- TOTAL CHARGE: \$ _____

Logo:

To be included in all our printed materials, including banners and flyers please email your hi-resolution, transparent logo file to Carolyn Kwak ckwak@kyccla.org no later than November 14th.

Please submit your completed form to:

Carolyn Kwak, Development Coordinator at ckwak@kyccla.org or via mail
ATTN: Carolyn Kwak, 3727 W. 6th St., Suite 300, Los Angeles, CA 90020