



50TH ANNIVERSARY

BENEFIT CONCERT

AUGUST 21, 2025

THE MUSIC CENTER'S
WALT DISNEY CONCERT HALL



A Message to Our Supporters

Marking a Milestone

This year, we celebrate 50 years of KYCC. Our services and programs have reached 500,000 people over the past five decades. We thank all the sponsors and supporters who have helped us in growing the impact for families, young children, and older adults in Koreatown and beyond.

50 years is an incredible milestone. Since 1975, we have addressed vital needs of Korean Americans and the multiethnic Koreatown community. We have grown into a premier multiservice nonprofit based on respect for the community and the trust of supporters like you. Building on past achievements, KYCC is poised to continue to expand and offer even more innovative programs and services.

We are grateful for your generous support and continued commitment to KYCC. We invite you to join us as we celebrate our milestone 50th Anniversary Benefit Concert.

Sincerely,

A handwritten signature in black ink, reading 'John Ho Song'.

John Ho Song
Executive Director





Concert Overview

On Thursday, August 21, 2025 at the Walt Disney Concert Hall we will be celebrating 50 years of service to Koreatown with our artists, orchestra and supporters. The benefit concert's goal is to raise \$500,000 in support of KYCC's children and family programs.

We are proud to have hosted artists such as Babyface, Sohyang, Bryan McKnight, Eric Nam, Shawn Stockman, and Dionne Warwick in past years.

DATE AND TIME

Thursday, August 21, 2025
Concert begins at 7:00 p.m.

VIP RECEPTION

A pre-concert VIP reception will be held at 5:30 p.m. Location and event details TBA

VENUE

Walt Disney Concert Hall
111 S Grand Ave.
Los Angeles, CA 90012

QUESTIONS/SPONSORS

For questions or to proceed with a sponsorship, please contact Carolyn Kwak at ckwak@kyccla.org or (213) 365-7400 Ext. 5240

Our Artists



KIM TAE WOO

Kim Tae Woo is the main vocalist of the legendary Korean pop group g.o.d, known for his exceptional vocal ability and emotional delivery. As one of the defining figures in K-POP history, he has garnered widespread love from the public. As a solo artist, he has achieved tremendous success across multiple genres including ballad, R&B, and dance, broadening his musical spectrum. His solo albums consistently rank high on music charts and have earned him a wide fanbase.



ERIC BENÉT

Eric Benét is a four-time Grammy-nominated R&B artist known for soulful hits like “Spend My Life with You” and “Sometimes I Cry.” His music blends emotional depth with smooth vocals, as heard in his recent single “Sunshine.” A committed advocate, Benét also supports global education and anti-trafficking efforts through his nonprofit work. With over two decades in music, he continues to captivate audiences with timeless sound and heartfelt performances.



JONNIE PARK

Also known by his stage name Dumbfoundead, Jonnie Park is a Korean American rapper/writer and comedian. He began his career as a battle rapper in Los Angeles and has since become one of the most prominent Asian American voices in the community, from stand up, hosting ‘Fun With Dumb’ Podcast to his various acting roles, he is a multi-hyphenate artist who continues to bridge the east to the west. He is currently a writer on Beef’s season 2 and will be starring in ‘Nemesis’ in 2026



SUZIE SUH

Suzie Suh is the co-anchor for KCAL News at 8 and 10pm. She’s the first Korean American anchor on an English-language primetime newscast in Los Angeles. Suzie first joined KCAL as a Freelance Reporter. Suzie’s news career started in Kalispell, Montana where she was a reporter, anchor, producer, photographer, editor & studio camera operator. She also worked in Las Vegas as a reporter, anchor and assignment editor.



KOREAN AMERICAN MUSIC FOUNDATION

Under the auspices of the Korean American Music Foundation, the Korean, American Youth Symphony (KAYS) provides the opportunities for young musicians to perform orchestral works. It is the orchestra’s mission to help nurture the talent of Korean American youth, while strengthening the performing arts for future generations.

...AND MORE TO BE ANNOUNCED

Sponsorship Levels

TITLE SPONSOR: \$60,000

- 10 front orchestra tickets, 10 VIP reception tickets
- Event naming rights and recognition on all relevant marketing materials
- Logo on VIP reception step-and-repeat banner, event step-and-repeat banner, one (1) lobby pop-up banner, one (1) VIP reception pop-up banner, and all event tickets
- Two-page (11" x 8.5") concert program recognition
- Full-page sponsor slideshow recognition at VIP reception
- In-concert sponsor recognition by event emcees, mention in press release, logo on KYCC home page and KYCC concert website
- Gobo light projection of sponsor logo in concert hall
- 1 Facebook post, 1 X (formerly Twitter) post and 1 Instagram post and 1 Instagram story recognizing sponsorship
- Speaking opportunity at VIP reception
- Opportunity for one promotional brand table at VIP reception

CHAMPION SPONSOR: \$50,000

- 10 front orchestra tickets, 10 VIP reception tickets
- Logo on event step-and-repeat banner, one (1) lobby pop-up banner and one (1) VIP reception pop-up banner and KYCC concert website
- In-concert sponsor recognition by event emcees
- Full-page sponsor slideshow recognition at VIP reception
- Full-page (5.5" x 8.5") concert program recognition
- 1 Facebook post, 1 X (formerly Twitter) post and 1 Instagram post recognizing sponsorship
- Speaking opportunity at VIP reception



Sponsorship Levels

VIP SPONSOR: \$40,000

- 8 front orchestra tickets and 8 VIP Reception tickets
- Logo on event step-and-repeat banner, one (1) VIP reception pop-up banner, and KYCC event website
- In-concert sponsor recognition by event emcees
- Full-page sponsor slideshow recognition at VIP reception
- Full-page (5.5" x 8.5") concert program recognition
- 1 Facebook post, 1 X (formerly Twitter) post and 1 Instagram post recognizing sponsorship

PREMIER SPONSOR: \$25,000

- 8 front orchestra tickets and 8 VIP Reception tickets
- Logo on event step-and-repeat banner, one (1) event pop-up banner and KYCC event website
- Group sponsor slideshow recognition at VIP reception
- In-concert sponsor recognition by event emcees
- Full-page (5.5" x 8.5") concert program recognition
- 1 Facebook post, 1 X (formerly Twitter) post and 1 Instagram post recognizing sponsorship

ADVOCATE: \$20,000

- 8 front orchestra tickets and 8 VIP reception tickets
- Logo on event step-and-repeat banner and KYCC event website
- Group sponsor slideshow recognition at VIP reception
- In-concert sponsor recognition by event emcees
- Full-page (5.5" x 8.5") concert program recognition
- 1 Facebook post, 1 X (formerly Twitter) post and 1 Instagram post recognizing sponsorship

BENEFACTOR: \$12,000

- 8 front orchestra tickets and 8 VIP reception tickets
- Logo on event step-and-repeat banner and KYCC event website
- Full-page (5.5" x 8.5") concert program recognition
- Group sponsor slideshow recognition at VIP reception
- 1 group Facebook post, 1 X (formerly Twitter) post and 1 Instagram post recognizing sponsorship

Sponsorship Levels

PATRON: \$6,000

- 8 event tickets
- Logo on event step-and-repeat banner and KYCC event website
- Half-page (5.5" x 4.25") concert program recognition
- Group sponsor slideshow recognition at VIP reception
- 1 group Facebook post, 1 X (formerly Twitter) post and 1 Instagram post recognizing sponsorship

PARTNER: \$3,000

- 6 event tickets
- Logo on event step-and-repeat banner and KYCC event website
- Half-page (5.5" x 4.25") concert program recognition
- Group sponsor slideshow recognition at VIP reception
- 1 group Facebook post, 1 X (formerly Twitter) post and 1 Instagram post recognizing sponsorship

SUPPORTER: \$1,500

- 4 event tickets
- Half-page (5.5" x 4.25") concert program recognition
- 1 group Facebook post, 1 X (formerly Twitter) post, 1 Instagram post recognizing sponsorship

IN-KIND DONOR

- Please contact Carolyn Kwak at ckwak@kyccla.org or (213) 365-7400 Ext. 5240 to discuss how we can best recognize your contribution.

***KYCC IS PLEASED TO OFFER SOCIAL MEDIA RECOGNITION SEEN BY AN AVERAGE OF 70,000 KYCC SUPPORTERS.**



Celebrating 50 Years of Service

ANNUAL BENEFIT CONCERT

August 21, 2025

To finalize your registration, please complete this form and email to ckwak@kyccla.org or mail to 3727 W. 6th St., Suite 300, Los Angeles, CA 90020. You can also complete this form online at bit.ly/KYCCconcert2025

- | | |
|---|---|
| <input type="checkbox"/> Title Sponsor : \$60,000 | <input type="checkbox"/> Partner: \$3,000 |
| <input type="checkbox"/> Champion Sponsor: \$50,000 | <input type="checkbox"/> Supporter: \$1,500 |
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| <input type="checkbox"/> Benefactor: \$12,000 | |
| <input type="checkbox"/> Patron: \$6,000 | |

Primary Contact (tickets will be mailed to this address)

Full Name: _____ Company/Org: _____

Phone: _____ Email: _____

Mailing Address: _____

Payment Information:

Check: Please make payable to KYCC and remit to:
Koreatown Youth and Community Center
Attn: Carolyn Kwak
3727 W. 6th St., Suite 300, Los Angeles, CA 90020

SPONSORSHIP AND AD/LOGO DEADLINE: MONDAY, JULY 21

Although we will do our best to accommodate submissions after the deadline, we may not be able to guarantee full recognition benefits.

ANY TICKETS FOR SPONSORSHIPS MADE AFTER THE DEADLINE WILL BE ONLY AVAILABLE FOR PICKUP AT WILL CALL.

KYCC is a non-profit organization under section 501(c)(3) of the IRS.
Tax ID #95-3779389

For questions or to register, please contact Carolyn Kwak at ckwak@kyccla.org or (213) 365-7400 Ext. 5240

Previous Concerts





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