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**FOR IMMEDIATE RELEASE**  
June 20, 2014  
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## MEDIA ADVISORY

### KYCC implements substance abuse reduction efforts in Metro LA

**WHAT:** KYCC's Prevention Education unit will discuss with the Korean American media their current and future efforts to reduce substance abuse in youth, ages 12 to 17, in the Pico-Union, Koreatown and Westlake neighborhoods. Community members will share stories about their participation in KYCC's substance abuse prevention programs, and describe how these efforts have impacted their lives and communities. KYCC will also unveil new programs and events that will bring awareness to the issue of underage drinking and marijuana use.

**WHO:**

- Sam Joo, Director of Children and Family Services, KYCC
- Edith Bedolla, Prevention Coordinator, KYCC
- Parents and community members involved in KYCC's prevention campaigns

**WHEN:** Tuesday, June 24, 2014 - 10 a.m.

**WHERE:** KYCC  
680 South Wilton Place  
Los Angeles, CA 90015

For more information about KYCC and other services offered,  
please visit [www.kyccla.org](http://www.kyccla.org) or call (213) 365-7400.

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