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KYCC Joins Los Angeles Lakers, Belong Campaign and LA-Más for Magnolia Avenue Elementary School Cleanup

LOS ANGELES (March 31, 2014) – KYCC (Koreatown Youth and Community Center) is partnering today with the Los Angeles Lakers, the Belong Campaign and LA-Más to beautify an alley in the Magnolia Avenue Elementary School district in the West Adams neighborhood in Los Angeles.

Over 75 volunteers will paint a mural, pick up illegally dumped trash and pull weeds in the alley, located north of Washington Boulevard between Magnolia Avenue and New England Street. This alley meets with the Magnolia Avenue ES parking lot, and will be undergoing a facelift for the next few months to create a safe space for the students and their families who walk to school.

“KYCC is dedicated to helping community members who are taking a stand against those who are tagging and dumping trash in their school district,” says Ryan Allen, KYCC Environmental Services Manager. “The community is declaring, “Not in My Neighborhood!”

KYCC’s Environmental Services unit engages communities in creating safe, healthy and beautiful neighborhoods. Through community cleanups and service projects, we increase safety through our graffiti removal, tree planting and beautification efforts.

KYCC (Koreatown Youth and Community Center) was established in 1975 to support a growing population of at-risk Korean American youth in Los Angeles. Today, KYCC is one of the largest multiservice organizations in Koreatown. With over 75 employees, most of whom are bilingual in Spanish or Korean, KYCC serves thousands of clients at our six locations and across Los Angeles County.

About KYCC

KYCC’s mission is to serve the evolving needs of the Korean American population in the greater Los Angeles area as well as the multiethnic Koreatown community. KYCC’s programs are directed toward recently immigrated, economically disadvantaged youth and families, and promote community socioeconomic empowerment. For more information, please visit www.kyccla.org.

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