



“FORE Children & Families” GOLF CLASSIC

2010 PARTNERSHIP OPPORTUNITIES



April 23, 2010
www.kyccla.org



“FORE Children & Families” GOLF CLASSIC



OVERVIEW

A total of 36 foursomes will gather at one of Orange County’s finest golf course, Strawberry Farms Golf Club (Irvine, CA) to enjoy an 18-hole golf tournament.

OUR PURPOSE

Proceeds from the “FORE Children & Families” Golf Classic will be used to support high-quality services including early child education, after-school programs, youth development, mental health services, community economic development, affordable housing, financial education and environmental services, such as tree planting and graffiti removal. Since 1975 KYCC has effectively championed the cause of low-income children, youth and families in the multi-ethnic community of Koreatown.





Experience the Event



DATE & TIME

April 23, 2010 (Friday) @ 12pm

HOST COURSE

Strawberry Farms Golf Club (11 Strawberry Farms Road, Irvine, CA 92612)

FORMAT

Team Scramble

FOOD & BEVERAGE

Boxed lunches to be provided prior to shotgun start. Beverage available on course every few holes.

AWARDS DINNER

Network and entertain with the area's most influential celebrities and corporate leaders. Enjoy gourmet food, live music and auctions at the Awards Dinner to be held immediately following the tournament.

RAFFLE

All golfers will receive an opportunity to win free prizes at a raffle drawing during the Awards Dinner.

AUCTION

Golf items, autographed golf items, sporting tickets and other valuable items will be available for bidding during the Awards Dinner.



Experience the Event



Registration



Registration



Cash Raffle

KYCC
Koreatown Youth & Community Center
"FORE Children & Families"
GOLF CLASSIC



Title Sponsor Logo Branded Bag Distribution



Title Sponsor's Promotions of Products and Services



Title Sponsor Check Presentation



Speaking Opportunity



Hole-in-One Prize



Sponsored Golf Balls



Golf Clinic by Se Ri Pak

Sponsors

Past sponsors include both national and local leaders



FARMERS



AND OTHERS...

Corporate Partnerships

NAMING RIGHTS – MARKETING POWER

All packages below include a foursome entry, and four (4) invitations to the Awards Dinner



Title Sponsor, KYCC Champion

\$30,000

- Category exclusivity
- Two (2) Foursome entries, including lunch & Awards Dinner
- Company banner at registration and Awards Dinner
- Name & logo on course maps and directional signage
- Name & logo at Driving Range and Practice Green
- Recognition in KYCC Community Network page published in *KoreAm Journal*
- Product distribution in tournament goody bag
- Company name & logo light projection at Awards Dinner
- Speaking opportunity for Corporate Executive during tournament and presenting of trophies at Awards Dinner
- Awards Ceremony recognition

Children and Family Champion

\$20,000

- Company banner at registration and Awards Dinner
- Recognition in KYCC Community Network page published in *KoreAm Journal*
- Commemorative plaque placement at KYCC Children’s Center & Youth Treehouse Center
- Product distribution in tournament goody bag
- Awards Ceremony recognition

Childcare Champion

\$10,000

- Company banner at registration and Awards Dinner
- Recognition in KYCC Community Network page published in *KoreAm Journal*
- Product distribution in tournament goody bag
- Commemorative plaque placement at KYCC Children’s Center for one year
- Awards Ceremony recognition



Corporate Partnerships

NAMING RIGHTS – MARKETING POWER

All packages below include a foursome entry, and four (4) invitations to the Awards Dinner



Youth Leadership Champion

\$10,000

- Company name & logo at registration and Awards Dinner
- Recognition in KYCC Community Network page published in *KoreAm Journal*
- Product distribution in tournament goody bag
- Commemorative plaque placement at KYCC Youth Treehouse center for one year
- Awards Ceremony recognition

Awards Dinner Sponsor

\$7,500

- Company name & logo at registration and Awards Dinner
- Recognition in KYCC Community Network page published in *KoreAm Journal*
- Product distribution in tournament goody bag
- Company name/logo light projection at Awards Dinner
- Speaking Opportunity at Awards Dinner
- Awards Ceremony recognition

Lunch Sponsor

\$5,000

- Company name & logo at registration and Awards Dinner
- Recognition in KYCC Community Network page published in *KoreAm Journal*
- Product distribution in tournament goody bag
- Company logo on lunch boxes
- Awards Ceremony recognition



Corporate Partnerships

NAMING RIGHTS – MARKETING POWER



Golf Ball Sponsor

\$2,500

- Company name & logo at registration and Awards Dinner
- Foursome entry, including lunch and invitation to the Awards Dinner
- Awards Ceremony recognition

Beverage Sponsor

\$2,000

- Company name & logo at registration and Awards Dinner
- Company logo on drink baskets
- Foursome entry, including lunch and invitation to the Awards Dinner
- Awards Ceremony recognition

Foursome Entry

\$1,500

- Company name & logo at registration and Awards Dinner
- Company name on tee or green
- Foursome entry, including lunch & Awards Dinner
- Awards Ceremony recognition

In-Kind Donations

- Company name & logo at sponsor banner at registration and Awards Dinner
- Awards Ceremony recognition



Contact Information

Special Events Associate

Jay Kim

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Koreatown Youth and Community Center

3727 W. Sixth St. #300

Los Angeles, CA 90020

(213) 365-7400

www.kyccla.org



FARMERS FARMERS INSURANCE GROUP

DATE 04/17/09

PAY TO THE ORDER OF KOREATOWN YOUTH & COMMUNITY CENTER **\$ 30,000**

THE SUM OF THIRTY THOUSAND AND 00/100 DOLLARS

MEMO SE RI PAK'S JUNIOR GOLF CLINIC FARMERS INSURANCE GROUP



“FORE Children & Families” GOLF CLASSIC

SPONSORSHIP RESPONSE FORM

- | | | |
|--------------------------|---|----------|
| <input type="checkbox"/> | KYCC Champion (Title Sponsor) | \$30,000 |
| <input type="checkbox"/> | Children and Family Champion | \$20,000 |
| <input type="checkbox"/> | Childcare Champion | \$10,000 |
| <input type="checkbox"/> | Youth Leadership Champion | \$10,000 |
| <input type="checkbox"/> | Awards Dinner Sponsor | \$7,500 |
| <input type="checkbox"/> | Lunch Sponsor | \$5,000 |
| <input type="checkbox"/> | Golf Ball Sponsor | \$2,500 |
| <input type="checkbox"/> | Beverage Sponsor | \$2,000 |
| <input type="checkbox"/> | Foursome Entry | \$1,500 |
| <input type="checkbox"/> | Item Donation | |
| <input type="checkbox"/> | I am unable to attend, but would like to contribute
\$ _____ to KYCC | |

Company Name/Contact Name

Address

City, State, Zip

Phone #

E-Mail Address

Please make checks payable to:

Koreatown Youth & Community Center

Please send to:

Attn: Development

3727 W. 6th St. Suite 300

Los Angeles, CA 90020

Fax: 213-927-0017 or jkim@kycccla.org

MasterCard Amex Visa Card # _____

Name as it appears on card: _____

Exp. Date: _____ / Authorized Signature: _____
(MM/YY)

Total Amount to charge \$ _____